

What we do

We improve productivity, innovation & efficiency. We help launch, grow & optimize business.

Who we serve

Established Enterprises				Emerging Ventures			
Global 2000	Fortune 500	Mid size	Small Biz	Revenue	Pre-Revenue	Pre-Concept	

Our services

Services for the Established Enterprises

- Business consulting: Strategy, process & technology
- Business performance and opportunity assessment
- Executive awareness, facilitation & consensus building
- Demand-driven planning & supply chain management
- Globalization, outsourcing and offshoring advisory
- Technology & service provider evaluation, selection, mgmt.
- Implementation: Program, project & change management

Services for the Emerging Ventures

- Idea validation, market research & business plan
- Fundraising, Investor, Partner and customer pitch
- Company and product positioning, marketing and launch
- Business model optimization, value chain and org design
- Requirement analysis, product definition and development
- Go-to-market strategy, channel relationships and execution
- Business process & technology outsourcing management

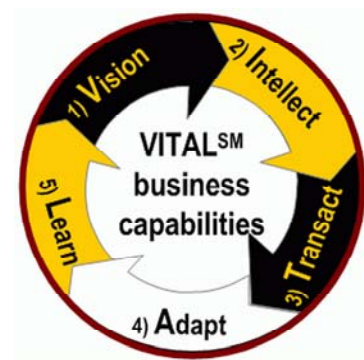
Our approach



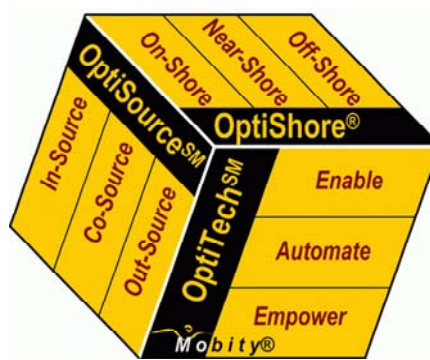
Delighted customers, a representative list

<u>Large, global corporations</u> Cisco Systems, Deutsche Telekom, Frito Lay, Fujitsu, IBM, Oracle, Philips Electronics, ST Microelectronics, Sun Microsystems and Toyota Motor	<u>Midsized customers</u> Bharat Forge, Commonwealth of PA, GNB Industrial Power, i2, Kraft Foods, NXP (Philips Semi), One Touch (Hughes), Trimble, US DoD, US Navy & Zoran Corp.	<u>Small businesses</u> Agile Web, Branders.com, Cleritec, Cornell, East Bay RV, Lehigh, Merador, Nabh Infosystems, Renew Group, SRS2 and Third Eye Solutions	<u>Concept to revenue ventures</u> in BPO & ITES, e-Learning, Gaming, Internet & Digital Media, On Demand / SaaS, Open-Source, Pharma & Health-care, RFID & Supply Chain, Web 2.0 / Web 3.0
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Results we deliver



We help realize VITALSM



We optimize businessSM



We deliver business PIESM

